

Subject: **UEWC Ordinary Meeting with Central Management - Agenda**

15 <sup>th</sup> October, 2009			
Length	Timing	Speaker	Subject
15'	9.30 – 9.45	R. Piazzolla – A. Di Cristo	Welcome
30'	9.45 – 10.15	M. Natale	<b>Group Financial Situation</b> “The New Normal”, Balance Sheet Management, P&L Analysis, Diversification and Franchise, Client Satisfaction, Capital Increase
30'	10.15 – 10.45		Consultation Session – Q&A
30'	10.45– 11.15	P. Cederle	<b>Global Factories</b> Information about - the Group ICT and Operations Business Units. - UCBP – The Global Back Office Company - UGIS – The Global ICT Company
30'	11.15 – 11.45		Consultation Session – Q&A
		<b>Coffee Break</b>	
40'	12.00 – 12.40	S. Ermotti – M. Hinssen	<b>CIB Reorganization</b> The Organizational Set-up, the Mission and the Key Priorities
50'	12.40 – 13.30		<b>Foreign Network Updating</b> An Updating on the implementation of the restructuring plans and the next steps
		<b>Lunch Break</b>	
30'	15.00 – 15.30	R. Piazzolla – L. Luciani	<b>Global Job Model</b> The main pillars of the “Global Job Model”, the structure, expounding the link between the global and local perspective and how the two dimensions come together and the further steps
30'	15.30 – 16.00		Consultation Session – Q&A
30'	16.00 – 16.30	S. Santini	<b>Master Brand Strategy</b> The Brand Strategy within UniCredit to leverage the group identity and the positioning in each country. Brief information about the UEFA sponsorship.
30'	16.30 – 17.00		Consultation Session – Q&A